

Eden Leisure offers Children Free Bowling all Summer as part of its Fighting Child Obesity campaign.

The Eden SuperBowl will be giving all children aged between 5 and 16, two free games of bowling a day, throughout Summer. With the number of free games valued at €600 per child, there are no strings attached. Children can use their free games between Monday and Friday throughout their holidays, starting on the 1st July. Parents simply need to sign up their kids to the 'Free Summer Bowling' club on the Eden SuperBowl website.

Healthy snack options will also be available at the centre.

Eden Leisure Group's Director of Operations, "Mr. Simon De Cesare stated, the intention behind this scheme is give back to the community and Malta's youth by providing them with a fun and active way to stay fit and healthy in a safe environment. Statistics continue to confirm that obesity is a worldwide epidemic, which has unfortunately developed into an acute problem in Malta. Recent studies claim that Maltese 10-11 year olds are the second most obese in Malta and that more than 34% of Maltese children classified as overweight or obese."

With such alarming figures, it is crucial that a long term solution is found for this long term problem. The Free Summer Bowling Club is the Eden Leisure's way of contributing to this, by encouraging children to keep active and eat right. Moreover, this initiative will hopefully continue to raise awareness about such issues as well as highlight the ways in which children can make beneficial lifestyle changes.

Visit www.edensuperbowl.com to register – Terms and Conditions apply.

This initiative is endorsed and fully supported by Malta's Health Promotion Department and sponsored by Pash.